Blue Orkids Queens Park - Privacy Policy

Effective Date: July 9, 2023

This privacy policy ("Policy") explains how personal information is collected, used, and disclosed by Blue Orkids Queens Park ("we," "our," or "us"), located at Queens Park, Community Nursery, Marlborough Rd, Bedford, MK40 4LE, phone number: 01234 261703. It applies to users of our website (the "Site") - https://blueorkids.co.uk/.

1. INFORMATION WE COLLECT

When you visit our Site, we may collect the following types of information:

Information You Voluntarily Provide: We collect the personal information you provide when you use our services or otherwise communicate with us, such as when you provide contact information, or send us an email. The types of information we may collect include your name, email address, postal address, and telephone number.

Automatically Collected Information: When you access our Site, we may automatically collect certain information about your device and usage of our Site, including your IP address, browser type, device type, operating system, page views, referring URLs, destination URLs, dates and times of site visits, and other such information. We may use cookies, pixel tags, web beacons, or other tracking technologies to collect this information.

2. HOW WE USE YOUR INFORMATION

We use the information we collect for several purposes, such as:

To provide, operate, maintain, improve, and promote the Site and our services.

To enable you to access and use our Site and services.

To process and complete transactions, and send you related information, including confirmations and invoices.

To send transactional messages, such as responding to your comments, questions, and requests; providing customer service and support; and sending you technical notices, updates, security alerts, and support and administrative messages.

3. HOW WE SHARE YOUR INFORMATION

We may share the information we collect in certain circumstances, including the following:

Service Providers: We may share your information with third-party service providers that provide services on our behalf, such as payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

Legal Requirements: We may disclose your information if required to do so by law or in the good faith belief that such action is necessary to comply with a legal obligation, protect and defend our rights or property, protect the personal safety of users of the Site or the public, or protect against legal liability.

4. SECURITY

We take reasonable measures, including administrative, technical, and physical safeguards, to protect your information from loss, theft, misuse, unauthorized access, disclosure, alteration, and destruction. However, the internet is not 100% secure, and we cannot ensure or warrant the security of any information you provide to us.

5. CHILDREN'S PRIVACY

Our services are not directed to children, and we do not knowingly collect personal information from children under the age of 13. If we find out that a child under 13 has given us personal information, we will take steps to delete that information. If you believe that a child under the age of 13 has given us personal information, please contact us at manager.qpcn@blueorkids.com

6. CHANGES TO THIS POLICY

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the effective date at the top of this policy and, in some cases, we may provide additional notice (such as adding a statement to our homepage or sending you an email notification).

7. CONTACT US

If you have any questions about this Privacy Policy, please contact us at:

Blue Orkids Queens Park , Queens Park, Community Nursery, Marlborough Rd, Bedford, MK40 4LE
Phone: 01234 261703
Email: manager.qpcn@blueorkids.com

We're committed to responding to your enquiry within 30 days.

Please note that this Policy does not apply to any third-party websites, services, or applications, even if they are accessible through our Site. Also, please note that we are not responsible for the privacy practices of other websites, services, or applications.

Your use of our Site and services is subject to this Policy and our Terms of Service. By using our Site and services, you are accepting the terms of this Privacy Policy.